



EMERGING GROWTH FUNDING



Crowdfunding For The Investor



SEEKING INVESTMENT

- We are looking for one or two investors to make a total investment of \$150,000 to fund our new equity crowdfunding platform.
- We expect to be able to return \$15,000 or more to you per month (first year). That is 100% ROI to you in the first year of operation and more thereafter.
- In line with what other platforms are doing, we need to close four offerings per month averaging \$750,000 each to be able to do so. That represents less than 10% of the companies that raised money last year.



OUR BUSINESS

Under the new Crowdfunding Regulation start-ups and small companies can raise up to \$1 million from small investors.

We have excellent sources in our national network of brokers who can refer startups and established businesses that are looking for funding. We can fill the pipeline quickly.

We can help several companies per month raise a total of at least \$3M and take 5 to 5.5% as a fee. The companies cover all other expenses.

There are no salaries and minimal overhead. All of our employees are principals who get a percentage of the profits.

TEAM

JEFFREY BRANDON
CHAIRMAN OF ADVISORY BOARD

- 40 years helping bring financial products to market.
- Nationally sought expert in financial securities marketing and compliance.

BILL JOYCE
CHIEF OPERATING OFFICER

- 40 years banking and real estate expertise.
- Thousands of business ventures evaluated for performance and risk.

DAVID OLDANI
CHIEF REVENUE OFFICER

- Sales training and sales cycle management and development for dozens of Fortune 500 firms.
- Entrepreneur and business consultant focused on unique needs of sales in startups.



TEAM

ADAM PRESSMAN CHIEF EXECUTIVE OFFICER

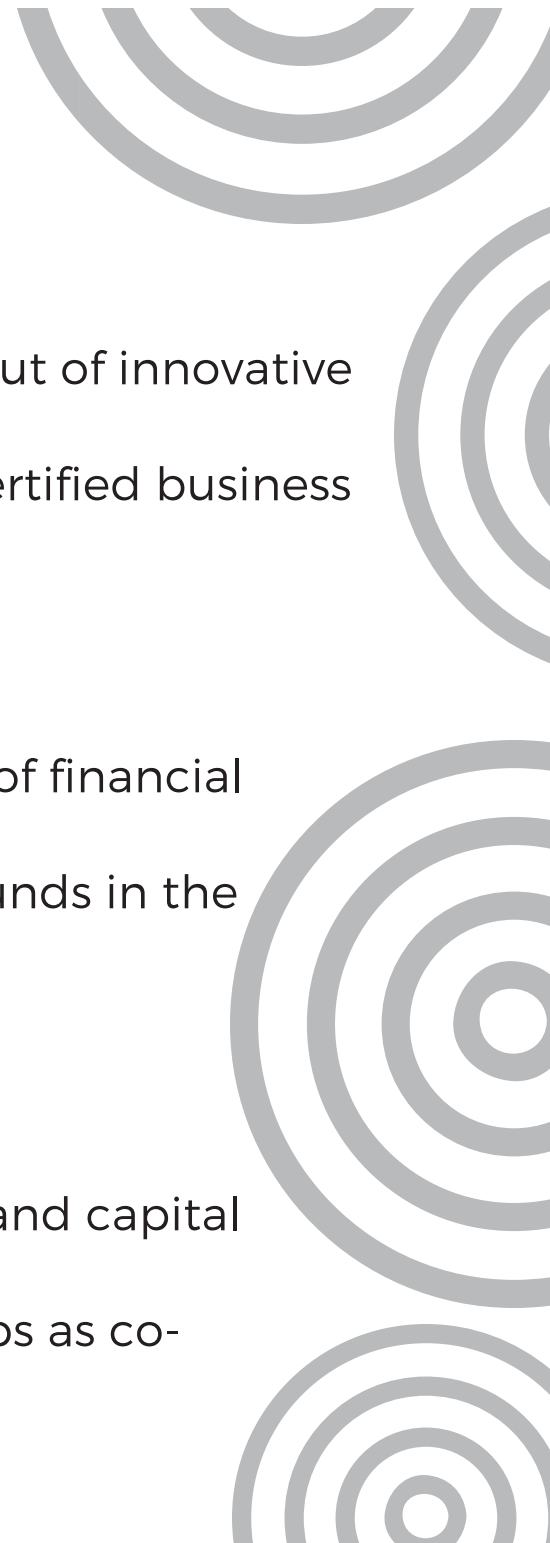
- 30 years building sustainable businesses out of innovative ideas.
- IT and human development expert and certified business coach.

IRWIN STEIN HOUSE COUNSEL

- 40 years of legal experience in all aspects of financial services.
- Counseled more than 150 issuers raising funds in the capital markets.

INVESTECHS CHIEF MARKETING OFFICERS

- Raised over \$7.5 million in crowdfunding and capital formation campaigns.
- Five years experience working with startups as co-working space managers.



CROWDFUNDING MARKET

There are currently fewer than 35 other platforms licensed to offer these smaller investments to smaller investments. Two dominate this market.

This type of crowdfunding for small companies, raising up to \$1M, has been available for just over a year. In the first year, 566 companies successfully used this method to raise funds.

OUR NUMBERS

150,000

Total Raise

11 Months

Break-Even Point

89% / Yr

ROI

\$7,500,000

Exit



LET'S TALK

Additional Information on the backing fund, assumptions made in our marketing and platform plan etc. all to be provided only as required with a “letter of intent” or another indicator of serious and impending commitment.

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